Directi

Directi is one of India's leading software product companies comprising of numerous successful businesses, including Ringo, Flock, Zeta, Radix and Media.net. These businesses comprise over 9 million customers, revenues of over $250 million, and a net worth of over $500 million.

Started by two brothers, Bhavin Turakhia and Divyank Turakhia back in 1998, Directi now houses over 1500 employees. Boasting of a state of the art infrastructure, Directi offices are spread across cities around the world including Mumbai, Delhi, Bengaluru, Dubai, New York, LA, Ras Al Khaimah, and Xiamen.

The company comprises of a group of tech businesses owned and operated by the Turakhia brothers. Each business is completely bootstrapped and the company has received no external funding since its inception. In addition, every single one of the company's businesses (except the most recent ones) are profitable, and Directi generates healthy and growing profits and cash flows each year.

Directi has more than 50,000 channel partners, which is growing at a rate of 120% per annum. Directi services include communication and collaboration apps, social networking software, instant messaging, context analysis engines, anti-spam and antivirus solutions, large-scale billing and provisioning platforms, traffic monetization solutions, online advertising solutions, DNS management products, Linux and Windows server management software, and web hosting control panels. Directi's web presence business was the only one from India, to have become the 4th largest in the world, powering 10 million+ websites, and adding 4 million dollars to the industry each year.

The company is present across business areas as diverse as **web presence** (domains, hosting, cloud-infrastructure), **online advertising** (contextual advertising and ad networks), **communication and collaboration** (voice and messaging) and **payments**.

Directi also comprised of BigRock, ResellerClub, LogicBoxes and WebHosting.info which were sold to the Endurance group in a $160 million transaction in 2008.