# Ringo

Ringo is a calling app that lets you make high-quality calls across the world at the lowest prices. Supporting local as well as international calls, it offers rates that are substantially lower than telecom carriers or internet calling apps like Skype or Viber. Ringo provides its users with popular calling options in a single, intuitive app, giving users the power to choose the one that suits them the most before making a call.

Ringo is the first calling app that delivers high quality and low cost calling without using the Internet. Ringo is meant for anyone looking to save big on calls, whether it is within their own country or across the world. Ringo uses a unique call flow to provide best-in-class call quality, and is unparalleled in cost, convenience, simplicity and reliability. Built with the vision to make high quality communication cheap and simple for the masses, Ringo promises to break new ground in the telecom market.

Ringo is:

- Low cost – Ringo is 90% cheaper than most carriers and 25% cheaper than Skype or Viber
- Easy to use – Available as a simple Android, Windows phone and iOS app. Download the app and dial as you normally would. Your caller ID will not change on the receiving end.
- Convenient – Make calls from your mobile device without using data, WiFi or your carrier minutes
- Reliable – Poor call quality is a thing of the past. Ringo uses telephone networks and doesn't depend on the internet like other international calling apps which means you'll have a consistently superior calling experience throughout the duration of the call.

Ringo takes care of several communication pain points for the calling space including:

1. **Multiple calling options** - Currently, people juggle between multiple calling options depending on whether they want to make a local or international call, or whether they want to call through the internet or regular networks. Ringo brings together all of these options in one single app, making it possible for a user to make calls across India and world over, without using data, the Internet or carrier minutes.

2. **Confusing tariff plans and diverse call rates** - Carriers across the country have a complex labyrinth of tariff plans. Ringo puts all that to rest, by offering a single flat rate to call anyone, anywhere in India at just 19 paise!

3. **High Cost** - Ringo offers rates that are significantly lower than those provided by leading national carriers or other calling apps. Local calls made through Ringo are up to 90% cheaper than carriers. International calls made through Ringo are up to 80% cheaper than carriers and 25% cheaper than Skype.

4. **Low Quality** - As a smart calling app, Ringo prioritizes quality and makes sure every call is crystal clear. It achieves this by allowing users to make high-quality calls via regular PSTN networks, without using the Internet.

5. **App Dependency** - Unlike other calling apps, a user on Ringo can make calls through Ringo to anyone across the country and the globe, even when the receiving party does not have the Ringo app installed on their phone.

6. **A Feature Rich Experience** - Ringo comes packed with useful features that make calling worldwide a seamless experience. It shows you the local time in the country of your contacts, comes with transparent and easy-to-read itemized bills, and makes earning free credits possible by downloading other apps from it's *Offers* section.

Ringo is currently being used across over 100 countries for both international and domestic calls (in the UK and Brazil). It is available for download on iOS, Android and Windows smartphones and at http://ringo.co.